

War of the Rams XIII (BAM 2026)

Nov. 19-22, 2026

Merchant/Tavern Information

Greetings, We continue to build the best event in Ansteorra this year for War of the Rams XIII!

Major changes this year for Merchants are:

- 1) **Electricity fee** will remain \$20
- 2) **No entrance to site when Gate is closed.** Like other War events.
- 3) **Extended Gate hours.** Final Gate hours have not been set yet, but Thursday will be open from 8am till Midnight.
- 4) **Pre-Paid Merchant may enter on Wednesday.** Pre-pay will be opening in early September.
- 5) **Activities planned for Thursday.** Expect more people on site earlier. Merchants are expected to be set-up by Thursday Evening to be open Friday am (**no more Friday set-up**).

Bordermarch does not charge a merchanting fee, we do request a donation to Bordermarch for them to use in prize baskets, war chest or largess. Merchants and Taverns are required to be set-up and open by 10 am on Friday.

We create a village feel with a wide row of merchants. Merchants Row extends between the bath houses.

Merchants get about 30 feet of depth and up to 30' for their store front based on booth size. The electrical side has more trees and deeper spaces. I work at not crowding anyone, but create a feel of a close little village. There are a fair number of trees along Merchant Row that play into placement. This makes laying out Merchant Row a challenge but has worked well over the years as we've grown. Knowing **exactly** how much space you need helps fit everyone in.

Merchants are expected to present a period look on their frontage. Some of the merchants have 10x10 pop-ups- which is fine. Keep your area tidy and presentable.

RVs are not allowed on Merchants Row and would need to be parked at the front of site. Because of the size of this event, it is not an event for a first-time merchants. Merchants will be qualified and are expected to have merchanted at other SCA style events. We will consider exception of a unique product or service not already offered by existing merchants. First time Merchants are required to submit a photo of their booth set-up, preferably at an event. *Returning* Merchants need not submit a photo.

If plans change and you cannot make it, I really appreciate it if you let me know, even if it is last minute. I often make last minute adjustments to fill in spaces.

Looking forward to seeing you this year at War of the Rams – AKA: Bordermarch Autumn Melees!

HL Phocas of Bordermarch - Merchant and Tavern Stewart

FAQ

How soon can I setup? Site opens at 8am on Thursday. We will allow Merchants and Taverns to come in on Wednesday so that you can setup your booths and then help us with site setup.

Where will I setup? Check in with Phocas at Mystik Oak Tavern. The Bordermarch website will have a placement map posted in the first week of Nov. where you can see where your booth will be before you arrive. Setup with booth opening along the Merchant Row. If you'd like front *and side* openings for the populace, let me know.

What's the deal with Water and Electricity? There are water faucets throughout the site at the electrical boxes.. Electricity is \$20 to share a tap for lights and chargers. **These circuits will NOT handle heaters.** \$50 for Taverns.

What is expected of me? Present a period look and feel; hide or cover the mundane things. Follow all local, state and national laws. Follow the site rules and have a good time.

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Merchant/Tavern Application

By filling out and turning in this application, it is expected that you will be familiar with the guidelines set forth on the previous page. If you need to think of them as rules, please do so.

Please provide me with the following information:

- 1) Tavern or Merchant **booth Name** : _____
- 2) Proprietor's name ~
 - a) **SCA/period name**: _____
 - b) **Real name**: _____
- 3) Space needed (in feet):
 - a) **Pavilion or tent size**: _____
 - b) **Frontage space (width along Merchants Row) needed including ropes**: _____
- 4) **Sales Blurb** for website and Gate Book (sell yourself)~
(Returning Merchants/Taverns can "use last yrs") _____

- 5) **Electricity?** *Pick one:* ☐ **No** ☐ **for lights (\$20)** ☐ **Tavern with Elec. for cooking(\$50)**
- 6) Approx. **expected arrival Date/ time** (☐ Wed. ☐ Thurs AM ☐ Thurs. PM)
- 7) Check one:
☐ I'm a returning Merchant/Tavern
☐ This is my first time at your event and I'm submitting a photo of my set-up/Booth

After you have setup and unloaded, please move your vehicle to the parking area. See a current site map for location. Current site map should be published on the website in October.

Honorable Lord Phocas of Bordermarch - Merchant and Tavern Steward Phocas@bordermarch.org
Camping behind Mystik Oak Tavern.

COMMENTS or Questions: _____